

# What is Blue Flag?

# To date, 4 831 awarded sites across 50 countries, among them, 4 045 awarded beaches.





- Voluntary award
- Framework for sustainability in the public & private sector
- Third-party verification for excellence in sustainability practice
  - ightarrow Annual award-renewal



- Cooperation started in 1987
- Member of the Blue Flag International Jury, expertise in Bathing Water Quality



Long-lasting cooperation with the EU and the European Environment Agency



# **Blue Flag Required Public Information**

Several other criteria must be complied with on top of the ones below to qualify for the Blue Flag award Other required criteria apply, such as lifesaving information, environmental management plan, accessibility.

Criterion 1. Information about the Blue Flag Programme must be displayed.

**Criterion 2.** Environmental education activities must be offered and promoted to beach users.

Criterion 3. Information about bathing water quality must be displayed.

Criterion 4. Information relating to local eco-systems, environmental elements and cultural sites must be displayed.

**Criterion 5.** A map of the beach indicating different facilities must be displayed.

**Criterion 6.** A code of conduct that reflects appropriate laws and/or regulations governing the use of the beach and surrounding areas must be displayed.



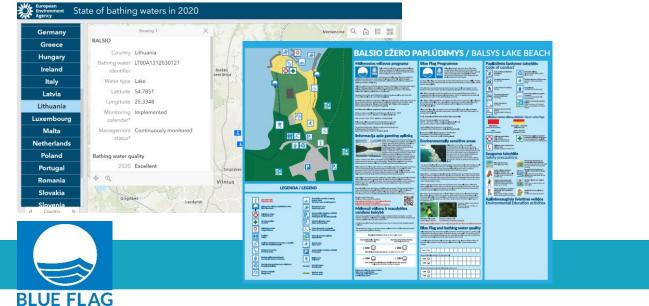


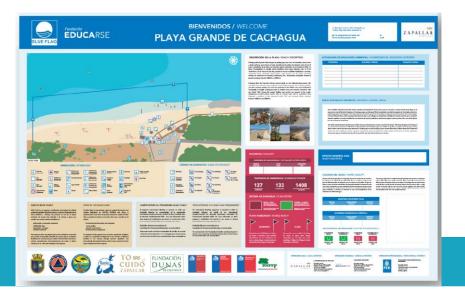
## Balsys lake beach, Vilnius City Municipality, Lithuania

# Blue Flag Required Public Information



## Playa Grande Cachuaga, Zapallar, Valparaiso, Chile





#### Mėlynosios vėliavos programa



EEE) suteikiamu andovanojimu Siekdami gauti Mėlynąją vėliavą, savivaldybė ir

paplūdimius prižiūrinčios institucijos privalo įgyvendinti eilę aplinkosauginio švietimo ir informavimo, vandens kokybės, aplinkosauginio valdymo, saugumo ir paslaugu kokybės reikalavimu

Mėlynoji vėliava yra suteikiama vienam sezonui. Atsakingos institucijos įsipareigoja nuleisti Mėlynąją vėliavą, jei paplūdimys nebeatitinka keliamų reikalavimų. Aplinkosauginio švietimo fondo nacionalinė organizacija sezono metu tikrina Mėlynosios vėliavos paplūdimius ir prieplaukas.

Daugiau informacijos apie Mėlynosios vėliavos programą galite rasti internete: www.melynojiveliava.lt / www.blueflag.global

Be Mélynosios véliavos programos. Aplinkosauginio švietimo fondas igyvendina dar vieną turizmo sektoriui, apgyvendinimo paslaugas teikiančioms imonėms, skirtą Žaliojo rakto programą. Daugiau informacijos apie Žaliojo rakto programą: www.zaliasisraktas.lt / www.greenkey.global

Vilniaus miesto savivaldybės administracija, tel. (8 5) 211 2000, trumpasis tel. nr. 1664. el.paštas: savivaldybe@vilnius.lt

UAB "Grinda", tel nr. 1355, el.paštas: info@grinda.lt

Lietuvos žaliųjų judėjimas, el.paštas: blueflag@zalieji.lt;

Tarptautinis Mėlynosios vėliavos programos koordinatorius: Aplinkosauginio švietimo fondas Kopenhaga, Danija, el.paštas: info@fee.globa

Informacija apie gamtinę aplinką



**Blue Flag Programme** 

Balsys lake beach has been given Blue Flag accreditation. Blue Flag is an environmental award, given to communities that make a special effort to manage their coastal/inland water FEE environment and beaches with respect for the local environment and nature.

To attain Blue Flag, the community and its beach operators have to fulfill a number of criteria covering environmental education and information, water quality, safety, service and facilities.

This effort by community ensures that you and your family can expect to visit beaches that meet certain standards regarding cleanliness and safety provisions.

non-governmental environmental organisation, which is represented by national organisations in each of the participating countries.

Blue Flag is only awarded for one season at a time and the award is valid as long as the criteria are fulfilled. The national FEE organisation monitors Blue Flag sites during the season. For more information and the full set of criteria, visit: www.blueflag.global.

Along with Blue Flag, Foundation for Environmental Education also developes another eco-label for touristic enterprises: Green Key. Find more information at www.greenkey.global.

Local, National and International Blue Flag responsible:

Vilnius City Municipality Administration Phone: +370 5211 2000 , email: savivaldybe@vilnius.lt JSC "Grinda", phone: 1355, email: info@grinda.lt

National Blue Flag Programme Coordination Lithuanian Green Movement, email: blueflag@zalieji.lt

International Blue Flag Programme Coordination Foundation for Environmental Education Copenhagen, Denmark, email: info@fee.global



# Information about the programme

EDUCARSE PLAYA GRANDE DE CACHAGUA

#### vėliava – tarptautiniu Aplinkosauginio švietimo fondo (Foundation for Environmental Education -

Blue Flag is awarded by the Foundation for Environmental Education (FEE), a

para permitir el desarrollo sostenible de nuestras plavas en distintas localidades de nuestro país, por medio de lineamientos concretos y criterios estandarizados internacionalmente. Jos cuales se deben trabajar para el adecuado despliegue del programa.

Calidad del Agua

Seguridad v servicios.

Gestión Ambiental

QUÉ ES BLUE FLAG?

cumplen con ciertos criterios específicos en:

Información y educación ambiental.

#### WHAT IS THE BLUE FLAG? The Blue Flag is an international, voluntary eco-label for beaches and

BLUE FLAG es un programa /certificación internacional de calidad marinas. Sponsored by UNWTO, UNESCO and UNep, is ambiental y gestión integral para playas y marinas. Patrocinado por la OMT, UNESCO y ONUep, esta presente en más de 45 países implemented in more than 45 countries around the world. The Blue alrededor del mundo. Este galardón se le entrega a plavas que Flag is awarded to beaches and marinas that meet a specific set of criteria:

> Environmental information and education water guality Security and services Environmental management

Este programa tiene por objetivo generar las condiciones adecuadas The objective of this program is to create the appropriate conditions to allow the sustainable development of our beaches in different locations in our country, through concrete guidelines and internationally standardized criteria, which must be worked on for the proper deployment of the program.

Už Mėlynosios vėliavos programos vykdymą atsakingi:

Mėlynosios vėliavos programos koordinatorius Lietuvoje

### QUIÉN OPERA EL PROGRAMA BLUE FLAG?

El programa internacional BlueFlag es operado en Chile por Fundación Educarse en representación de la organización internacional, no gubernamental y sin fines de lucro, Fundación para la Educación Medioambiental (FEE). Para más información sobre otros programas/ certificaciones que operan en nuestro país o bien en el extranjeros (Eco-Schools, Green Key, etc), favor visitar:

Fundación educarse: www.educarse.cl Foundation for Environmental Education: www.fee.global

El operador Local es la Ilustre municipalidad de Zapallar de acuerdo al decreto decreto Supremo Nº 513 otorgado por la Subsecretaría para las Fuerzas Armadas. Para mas información visitar munizapallar.cl



## **Aplinkosauginio švietimo veiklos** Environmental Education activities

Actividades de educación ambiental. Se ingresan las distintas actividades planificadas para la temporada.

### ACTIVIDADES DE EDUCACIÓN AMBIENTAL / ENVIRONMENTAL EDUCATION ACTIVITIES

Fecha/Date	Actividad / Activity	Contacto/ Contact

Information

 about the
 Environmental
 education
 activities
 offered on-site





#### **ÁREAS NATURALES SENSIBLES /** SENSITIVE NATURAL AREAS



Áreas sensibles naturales: Uno de los tesoros naturales más importantes de la comuna que se encuentra a escasos metros de la playa, es el monumento natural Isla de los Pingüinos de Cachagua, lugar que alberga el 3% de la población mundial de pingüinos de Humboldt, además de pelícanos, gaviotas y chungungos entre otros. Otras áreas naturales que hacen de esta playa un lugar de encuentro, son las dunas de Cachagua y el humedal Santa Rosa, ambos espacios al interior de la playa y que albergan una importante cantidad de especies entre las que se destacan especies vegetales y una gran cantidad de aves como lo son: garzas, queltehues, cormoranes, taguas y otras que dan vida a una de las playas con más encanto de nuestro país.

One of the most important natural treasures of the commune is located a few meters away from the beach. "Isla de los Pingüinos de Cachagua" is a natural monument, home to 3% of the world population of Humboldt penguins, in addition to pelicans, seagulls and chungungos, among others. Other natural areas that make this beach a meeting place are the Cachagua dunes and the Santa Rosa wetland. Both spaces inside the beach area, host a significant number of species, among which stand out plants and a large number of birds such as: herons, queltehues, cormorants, taguas and others, that give life to one of the most charming beaches in our country.

 Information relating to local ecosystems, environmental elements and cultural sites

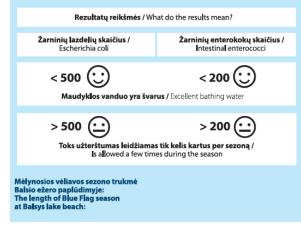


### Mėlynoji vėliava ir maudyklos vandens kokybė

Balsio ežero paplūdimio maudyklos vandens kokybė attinka nustatytus vandens kokybės standartus. Paplūdimio maudyklos vandens kokybė yra tiriama du kartus per mėnesį, pagal lentelėse pateiktus parametrus.

Lentelėse jūs galite matyti kada vanduo buvo tirtas ir kokie vandens kokybės tyrimų rezultatai.

Žemas bakterijų skaičius rodo, kad vanduo yra labai švarus – didelis bakterijų skaičius rodo, kad vanduo gali būti užterštas.





<500 😳

>500 ⊡

<200 😳

>200 💮

Žarninių enterokokų skaičiu:

Lady's slipper orchid Lychnothamnus barbatus (Meyen)

Our irresponsible behaviour can easily damage the sensitive natural environment!

### **Blue Flag and bathing water quality**

Balsys lake beach has meet water quality standards. The bathing water is continuously monitored for the different types of bacteria shown in the tables. The bathing water is monitored every fortnight throughout the season. In the tables you can see when the water has been analyzed and how many bacteria were found.

A small number of bacteria tells you that the water is very clean – a high number of bacteria tell you that the water may be polluted and could contain bacteria from sewace.



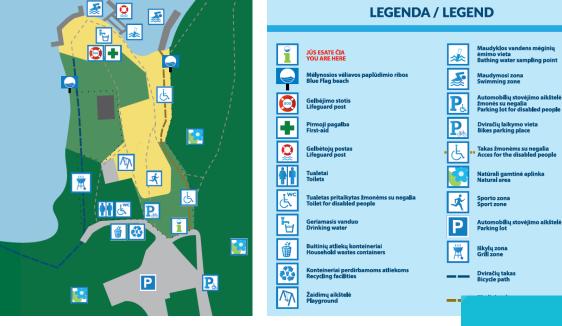
### CALIDAD DEL AGUA / WATER QUALITY

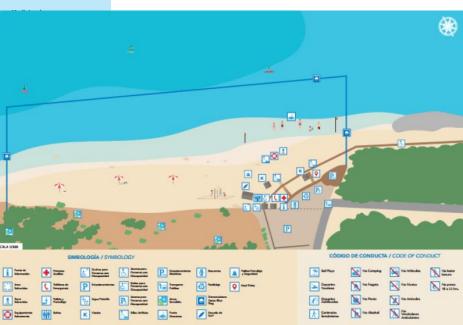
El agua de baño de esta playa es muestreada durante la temporada de acuerdo a los estándares de calidad de agua Blue Flag. Esta se monitorna continuamente para los diretentes tipos de bacterias que se muestra en los tablas. El agua de baño se testea al menos cada 30 días. Una pequeña cantidad de bacterias le dice que el agua está Impia; una gran cantidad de bacterias le dice que el agua está Impia; una gran cantidad de bacterias le dice que el agua está Impia; una gran cantidad de bacterias le dice que el agua está Impia; una gran cantidad de bacterias le dice que el agua está Impia; una gran cantidad de bacterias le dice que el agua está Impia; una gran cantidad de bacterias le dice que el agua puede estar contaminada y podría contener bacterias que contienen bacterias de las aguas residuales. La bandera se removerá en caso de incumplimiento de los estándares de calidad del agua. The water at this beach is sampled during the bathing water season in accordance with the Blue Flag water quality standards. This is continually monitoted for the different types of bacteria shown in the tables. The bathing water is tested at least every 30 days. A small number of bacteria tell you that the water is clean - a high number of bacteria tell you that the water may be polluted and could contain bacteria contain bacteria tell you that the water may be polluted and could contain bacteria contain bacteria from sewage. The flag will be removed in case of non-compliance with the water quality standards.



# Bathing Water Quality Information







 Map of the Blue Flag awarded area
 and its legend





# • Code of conduct





# Blue Flag Further Public Information



#### ABOUT US JOIN BLUE FLAG OUR NETWORK BLUE FLAG SITES TOOLS



#### Blue Flag season

01-06 to 15-09

#### Price

Free entrance for all public

#### **Facilities and characteristics**

KioskLifeguards on beach

Disabled friendly
 Disabled can access water
 The beach is sandy
 The site is inland

#### About the site

Lake beach, sandy beach.

Lifeguards are working during season from 1st of June until 15th of September, lifesaving equipment. First aid equipment. Facilities for disabled people: toilet and access facilities, wheelchair to the water (with lifeguards assitance). Sport facilities: basketball court, volleyball court, outdoor training facilities. Cildren playgrounds. Open library near lifeguards station.

#### The gallery of photos of Lithuanian Blue Flag beaches

#### **Contact Information**

Vilnius city municipality

#### **GPS** coordinates

**9** 54.785139,25.334797



ABOUT US JOIN BLUE FLAG OUR NETWORK BLUE FLAG SITES TOOLS & RESO

### Blue Flag season

15-11 to 27-02

#### Price

Free entrance for all public

#### **Facilities and characteristics**

KioskLifeguards on beach

The site is inland

- Disabled friendly
   The beach is sandy
- The site is coastal

Oisabled can access water

# Blue Flag International Website

#### About the site

Cachagua (from the Mapuche Kachue: pastures land), is a four kilometers-long beach, with soft sands, and continuous waves, making it a special place for sports such as surfing, bathing, and other outdoor activities. It is under the protection of the Chilean Navy and the Illustrious Municipality of Zapallar. Cachagua's beach is enabled every year between November 15th and March 15th. During this period, facilities and services are opened to the public, highlighting accessible toilets, coastal walks, an inclusive point with an amphibious chair, lifeguards, in addition to Navy personnel, police, PDI, and municipal officers everyday between 10:00 hrs. and 20:00 hrs.

One of the most important natural treasures of the commune is located a few meters away from the beach. "Isla de los Pingüinos de Cachagua" is a natural monument, home to 3% of the world population of Humboldt penguins, in addition to pelicans, seagulls and chungungos, among others.

#### **Contact Information**

Ilustre Municipalidad de Zapallar. Federico Kohnenkampf, Cachagua, Zapallar, Valparaíso, Chile

http://munizapallar.cl







 Blue Flag National
 Websites or
 Municipality
 website



Blue Flag Internal processes

Information required for the application process (not public information)



### **Bathing Water Profile**

ZAPALLAR

ILUSTRE MUNICIPALIDAD DE ZAPALLAR

Perfil de Aguas de baño "Playa Grande de Cachagua"

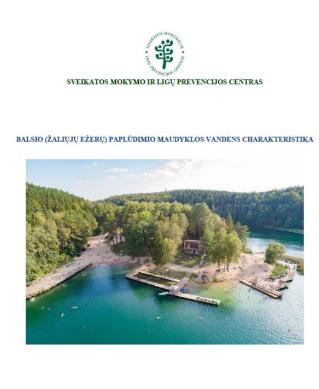
PLAYA GRANDE DE CACHAGUA, COMUNA DE ZAPALLAR, PROVINCIA DE PETORCA, REGON DE VALPARAISO.

DEPARTAMENTO DE EMERGENCIAS Y PROTECCIÓN CIVIL

CACHAGUA, VALPARAISO, CHILE. 07 de Junio de 2020. Ratificación: 12 de Mayo 2021.

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Bathing
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 Information
 based on the
 EU Bathing
 Water
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 annexes



VILNIUS 2020



### **Monitoring Calendar**

ILUSTRE MUNICIPALIDAD DE ZAPALLAR

Calendario de muestreo Calidad de Aguas de Baño próxima temporada "Playa Grande de Cachagua"

PLAYA GRANDE DE CACHAGUA, COMUNA DE ZAPALLAR, PROVINCIA DE PETORCA, REGON DE VALPARAISO

DEPARTAMENTO DE EMERGENCIAS Y PROTECCION CIVIL MUNICIPAL.

CACHAGUA, VALPARAISO, CHILE. 11 de Mayo de 2021.

### ILUSTRE MUNICIPALIDAD DE ZAPALLAR

#### Calendario de muestreo calidad de agua de baño próxima temporada.

Fecha Muestra	Nombre Laboratorio
21-Oct-2021	CESMEC S.A
18-Nov-2021	CESMEC S.A
16-Dic-2021	CESMEC S.A
06-Ene-2022	CESMEC S.A
27-Ene-2022	CESMEC S.A
17-Feb-2022	CESMEC S.A

#### Observaciones:

- Se deberán tomar un mínimo de cinco muestras en las próximas temporadas, distribuidas uniformemente durante su extensión.
- La primera muestra debe tomarse dentro de los 31 días anteriores a la fecha oficial de inicio de la temporada de Bandera Azul.
- Solo se registrará un valor de muestra por día en el cálculo del percentil.

\* DOCUMENTO ELABORADO POR EL DEPARTAMENTO DE EMERGENCIAS Y PROTECCION CIVIL MUNICIPAL ALDO FIGUEROA FIGUEROA FIRMA TIMBR Bathing
 Water Quality
 Information
 based on the
 EU Bathing
 Water
 Directive and
 annexes



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- 20 samples per parameter over a four-season history with 95<sup>th</sup> percentile calculation
  - For applicant in EU Member states: Information about compliance with the EU Urban Wastewater Directive
- Information about the independent laboratory used, its certifications, methods, and processes
  - Large-scale map
  - And other information

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 annexes



Blue Flag Internal processes

**During the season** 



### **Public Information Season Monitoring via our National Operators**

From: Ian Diamond

Sent: 06 June 2021 21:15 To: Johann Durand <johann@fee.global> Subject: Fwd: BF6602 Killiney

Hi Johann,

The Blue Flag at BF6602 Killiney has been withdrawn by Dun Laoghaire Rathdown County Council due to an elevated level of bacteria detected in the most recent water quality sample.

The site is being resampled and the flag will remain down until analysis of samples indicates the water has returned to an acceptable standard.

A notice has been placed on site and posts by DLR Co Co on social media to inform the public. I have withdrawn the site on podio accordingly.

Kind Regards

Ian Diamond

From: Ian Diamond <idiamond@eeu.antaisce.org> Sent: 11 June 2021 10:49 To: Johann Durand <johann@fee.global>; Sophie Bachet <sophie@fee.global> Subject: Re: BF6602 Killiney

Hi Johann,

Results for the follow up samples at Killiney came back yesterday and the notices advising against swimming were lifted at 7pm last night. The Blue Flag will be reinstated this morning when the lifeguards go on duty. I have updated site status on podio accordingly.

Kind regards

Ian Diamond

**Coastal Awards Manager** 

An Taisce



Bathing Water Quality Follow-up information during the season

# **Blue Flag**

# **Beyond the information**

Education, Environmental management, Safety, services...



### Selection of relevant criteria

**Criterion 13.** The local authority/beach operator must comply with all laws and/or regulations affecting the location and operation of the beach.

Criterion 14. Sensitive areas must be managed.

Criterion 15. The beach must be clean.

Criterion 16. Algal vegetation or natural debris must be left on the beach.

**Criterion 17.** Waste disposal bins/containers must be available at the beach in adequate numbers, and they must be regularly maintained.

Criterion 18. Facilities for the separation of recyclable waste materials must be available at the beach.

**Criterion 19.** An adequate number of toilet or restroom facilities must be provided.

Criterion 20. The toilet or restroom facilities must be kept clean.

**Criterion 21.** The toilet or restroom facilities must have controlled sewage disposal.

Criterion 22. There must be no unauthorized camping or driving and no dumping on the beach.

Criterion 24. All buildings and beach equipment must be properly maintained.

**Criterion 25.** Marine and freshwater sensitive habitats (such as coral reefs or seagrass beds) in the vicinity of the beach must be monitored.

Criterion 27. Appropriate public safety control measures must be implemented.

Criterion 29. Emergency plans to cope with pollution risks must be in place.

**Criterion 30.** There must be management of different users and uses of the beach so as to prevent conflicts and accidents.

**Criterion 31.** There must be safety measures in place to protect users of the beach, and free access must be granted to the public.

**Criterion 33.** At least one Blue Flag beach in each municipality must have access and facilities provided for the physically disabled.





# **Our Strategic Plan**

Supporting the practical delivery towards our most urgent priorities, in order to achieve tangible change by 2030.

#### PROTECT GLOBAL BIODIVERSITY

- Preserve existing and create new forests/natural areas
- Promote sustainable management of the coastal zone
- Combat pollinator and insect loss
- Raise awareness of and support actions to remove invasive alien species

 Ensure FEE's policies and programmes meet its environmental goals

EMPOWER

CLIMATE

- Increase climate change
   knowledge to drive impactful action
- · Support actions for climate resiliency
- Accelerate the transition to climate neutrality

REDUCE ENVIRONMENTAL POLLUTION

- · Reduce litter and waste
- Promote responsible
   production and consumption
- Increase knowledge and take action to reduce invisible pollutants
- Promote the circular economy model



# • What's next for Blue Flag?





Johann Durand International Blue Flag Director

johann@fee.global +45 6124 8086 www.blueflag.global



# Thank you!



